

## **Early Christmas celebration for the indigenous Christians in Pahang**

In this season of joy, Sports Toto reached out to the indigenous Christian community in Pahang to celebrate early Christmas on 6 December 2014.

The company collaborated with the Strategic Education Methods & Ongoing Advancements Bhd (SEMOA), a non-governmental-organization aiming to help developing the Orang Asli community in the country, to throw a Christmas carnival for more than 600 indigenous Christians in Raub, Pahang.

According to Sports Toto communications manager Giam Say Khoo, sharing and caring for the underprivileged communities have always been a part of the company's corporate social responsibility (CSR) as it aims to promote and inculcate the spirit of giving and compassion.

"We hold on to the principle that everyone deserves to share the joy every festive season and we hope that through our little gesture of gifting, all of us can learn to spread the meaningful value of sharing and caring to our friends and family," he said.

Sports Toto had contributed a total of RM27,500 in the form of Christmas presents and ang pows to the adults and children as well as a sumptuous feast buffet.

The guests were treated to play games and win prizes at the carnival and the celebration started with a Christmas carolling performance by the children who stayed at the SEMOA dormitory in Raub to receive education at the adjacent schools, magic show and ended with a Christmas concert in the evening.

## **多多博彩与原住民同胞欢喜预庆圣诞节**

多多博彩趁着佳节来临之际，在 2014 年 12 月 6 日前往彭亨州，与当地信奉基督教的原住民一同预庆圣诞节。

该公司与为国内原住民社群发展提供援助的非政府组织——策略性教育方式兼持续发展机构（SEMOA）携手合作，为来自彭亨劳勿的逾 600 名原住民同胞带来一场别开生面的圣诞嘉年华会。

多多博彩公关部经理严世坤表示，关怀弱势群体向来是该公司在履行企业社会责任时不可或缺的一环，即旨在推广并灌输奉献及怜悯的精神。

他说：“我们秉持着一项原则，即每个人都应当享有佳节期间的欢乐。我们希望通过这份心意，令所有人都能让身边的亲友们了解到分享与关怀的核心价值是多么地极具意义。”

多多博彩共拨出了 2 万 7500 令吉，以派发圣诞礼物和红包给所有的大人和小孩，并为他们带来一场丰盛的自助餐。

来宾们皆在这场嘉年华会中尽情地参与各类游戏并赢取奖品，而这场圣诞派对是由寄宿在位于劳勿的策略性教育方式兼持续发展机构，并在其邻近学校接受教育的孩童们以圣诞歌颂揭开序幕。紧接下来的节目是魔术表演，最后则以圣诞演唱会的环节为这场嘉年华会画下完美句点。